

# Firm trades on its successes

A HIXON firm specialising in laser cutting showed off its expertise to more than 8,000 potential buyers at the Midlands Manufacturing 2006 trade fair.

Steel Service Centre set up a stand at the event to promote contract wins and a range of new services.

The company was one of 55 manufacturers that exhibited as part of the Made in the West Midlands zone at the Ricoh Stadium, in Coventry.

Andy Evans, UK Sales Director, said: "We are delighted to promote the region's engineering capabilities and the new breed of firms that are world class and innovative.

"With such a captive audience, there is little doubt that we have picked up a number of new sales leads and, hopefully in the long term, the odd contract here and there."

The firm is set to break the £2.5m annual sales barrier and could add to its 20 strong workforce by the end of the year.